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DIGITAL TECHNOLOGY

DIGITALISATION CONSULTATION AND
DIGITAL PRODUCT STRATEGY

REAL-TIME ANALYTICS AND
VIRTUAL LOCALISED FEEDS FOR ADVERTISING

DESIGN

BRANDING

VIDEO PRODUCTION

BPO SERVICES

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www.svizzerasolutions.com

DIGITIZE YOUR BUSINESS

We at Svizzera Solutions combine strategy, technology, data science and design to solve the most complex business challenges for you.

IDEATION

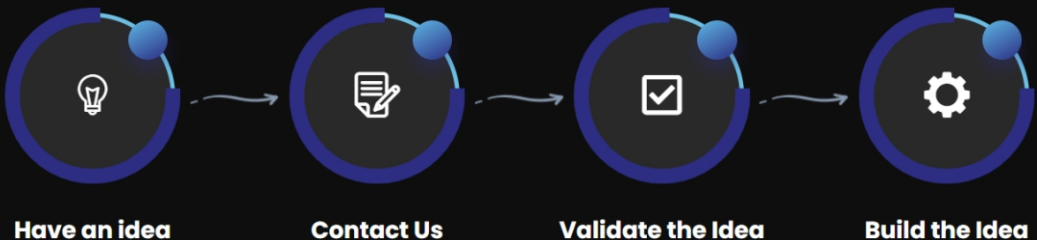Convert your thought into a scalable, implementable idea.

The ideation framework of Svizzera Solutions provides the right tools to evaluate your idea before you start your huge investment. With our dedicated and highly achieving team we will stand by your side during the process of finding your way to your ideal solution.

We value the following process:

Ideate -> Validate -> Prototype -> Test – > Implement -> Revalidate -> Correct -> Repeat the cycle

Here at Svizzera Solutions, we are not only well versed and experienced in just developing our own applications and platforms from the ground up. We have experience in building products for a wide range of diverse industries, including retail, hospitality, telemedicine and fleet management.

Four easy steps to work with our company!

Have an idea   Contact Us   Validate the Idea   Build the Idea

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DIGITAL TECHNOLOGY

WEB-APP-DEVELOPMENT

Freshen up your company's online presence. For example, with a new website.

The technology experts at Svizzera Solutions can help you put your business online and promote it.

The number of consumers searching for businesses online is at an all-time high and is almost 100%.

MOBILE APP DEVELOPMENT

Customized mobile apps for your business.

Sometimes entrepreneurs don't have the time to learn about the newest developments when it comes to the online presence of their business. In today's world information needs to be at your client's finger tips. A mobile app can be a useful addition to your online presence.
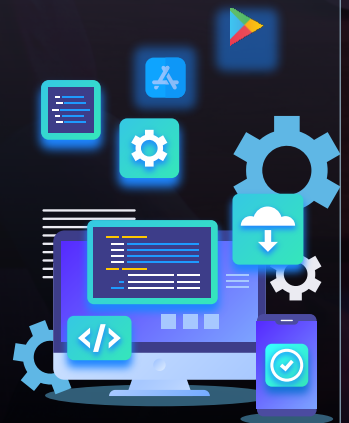
Do contact us and we will be pleased to guide you all the way to your optimized solution.

HYBRID APP DEVELOPMENT

Are you unsure if you would need to build a native app with the benefits of its full performance on a certain device or rather a web app with its versatility? A hybrid app might be the right choice for you. A hybrid app is a type of application that combines the benefits of a native and a web- only application. We will be pleased to advise you if this type of app is right for you and your business.

Do contact us to talk about the possibilities.

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SEO

Web design does not only affect usability, but also search engine rankings. Good web design practices increase your SEO rank and show your website higher up in search engines. This has a direct positive impact on your company's bottom line, which is why it is so important to invest in SEO-oriented web design from the start.

Request your non-binding offer.

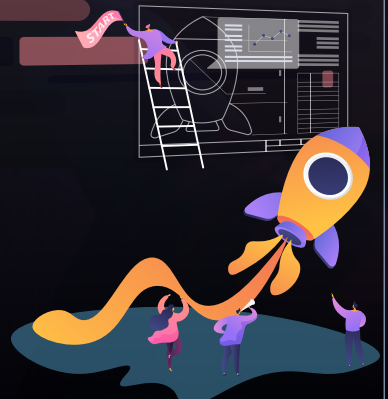## HIGH PROFILE BUSINESS DIGITIZATION CONSULTING AND DIGITAL PRODUCT STRATEGY FOR YOUR BUSINESS

Together with you we define scalable solutions from which your company will benefit for a very long time. Seize the opportunities of today's possibilities and turn challenges into advantages. Our hybrid service model helps you be flexible in the way you want to deliver the project. You can opt for a shared team to be cost-effective, or a team that works exclusively for you to save time.

PRODUCT- AND PLATFORM DEVELOPMENT FOR HIGH-GROWTH COMPANIES

What if you don't want to develop one product and offer it to different clients in the hope that they like it? It might not work. What about a platform where one can then develop a whole product range, of similar products? We can help you with this.

Your co-creation with Svizzera Solutions - a game changer for your company. Contact us for more information.

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REAL-TIME ANALYSIS AND
VIRTUAL LOCALIZED FEEDS FOR ADVERTISING

REALTIME ANALYTICS

Often sponsors and investors of events lack visibility on how much their brand is being promoted during a live event, be it on television or at the stadium or through any other media.

We give a unique solution to analyse the events in real time and provide reports on the brand's exposure across all media channels.

Contact us for more information.

VIRTUAL LOCALIZED FEEDS FOR ADVERTISEMENTS

Here at Svizzera Solutions we can offer you now virtual localized feeds for advertisements. Our software can insert content into a broadcast feed, which means we can place new content onto an empty space or also replace already existing content on static and LED perimeter boards at sports venues.

Get in touch with us. We will be pleased present the concept to you.

MULTI- LANGUAGE CONTENT CREATION

If you work with us, you can be at ease about texts and translations - we'll be happy to take care of that for you.

According to your specifications or, if you wish, together with you, we create texts that are convincing and that mobilise your customers. Absolute discretion and punctual delivery are assured.

Talk to us. It will be our pleasure to advise you.

DESIGN FOR DIGITAL

From sales emails to full websites, we design to engage and inspire action. Every pixel is considered and processes are continually refined to ensure maximum impact and ROI.

Get in touch with us. We'll be happy to guide you.

DESIGN FOR PRINT

We design stunning, bespoke printed material that appeals and inspires. From a single leaflet to a large corporate manual, we manage every stage of the project.

Give us a call. We will be happy to advise you.

BRANDING STRATEGY & BRAND IDENTITY DESIGN

A branding strategy is an understanding of who you are and where you are going. The level of strategy required depends on your brand, your market and your ambitions.
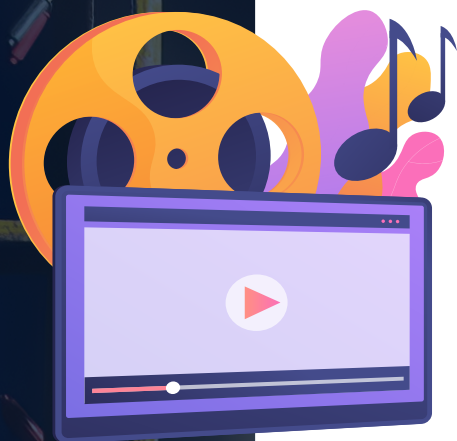
Here at Svizzera Solutions, we believe that your brand identity is not just a logo. It needs to encompass your company's core values and proudly represent you in a variety of media.

Talk to us about it.

BRANDING ARCHITECTURE

We help organisations create a clear brand hierarchy that supports the business structure and plans for future growth. Our crew of creatives, designers and developers work together to create a unique visual identity for your brand.

Contact us for more information.

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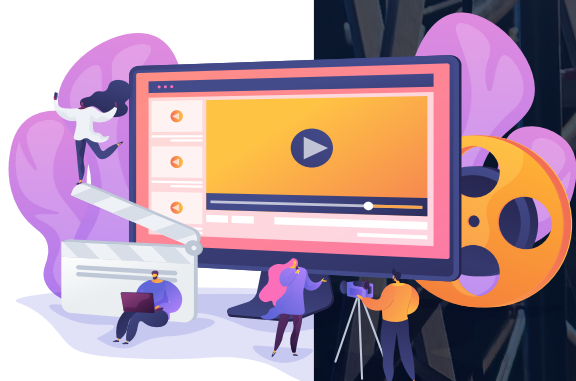solutions

VIDEO PRODUCTION

We create bespoke videos to fit your needs - TV commercials, music videos & trailers, independent films, documentaries, title sequences, broadcast promos, corporate videos, promo videos, web commercials, concert visuals, social media videos.

Talk to us about it. We will be happy to advise you.

VIDEO STRATEGY

Strategy is the backbone of any successful video project. We can develop a video project for you with the right targeting, the right tactics and a meaningful messaging to achieve your goals.

Do let us know what we can create for you.

ACCOUNTING AND BPO SERVICES

Business owners today who are seeking to optimise their business are using Business Process Outsourcing (BPO) to:

Keep costs under control. Avoid a part of your businesses training, staffing and the office space to accommodate employees.

Concentrate on key processes. Find more time for what is most important in your business.

Improve the results of peripheral processes, be faster and increase efficiency. We have the specialists to handle the noncore functions of your business.

Increase flexibility. Act more quickly to market trends.

Contact us for more informations.

OUR PARTNERS IN SWITZERLAND:

Here we introduce you to two of our strong and reliable partner companies:

Swiss Hospitality Company

SHC offers consulting, optimisation and process set-up for hospitality businesses, if desired in close cooperation with clients.

Operational management, hotel revenue management, assessment of real estate values of catering businesses, training and development of catering staff and management, analysis and negotiation of management contracts...

BrandNow

More new customers with online marketing strategies. BrandNow helps small and medium-sized enterprises to gain foresight in the plethora of digital media and to make successful decisions.

By analysing target groups, then applying online marketing strategies and targeting / retargeting techniques, the client's company is continuously supplied with new prospects.

OUR PRODUCTS

In this information and artificial intelligence era smart staffing is the norm. Automate your quotation workflow with O-Qouter

Digitize your end to end facility booking process with O-Qouter. O- Qouter helps you and your clients to reduce effort, time and costs on the entire facility booking process. This happens by automating the facility querying and quote creation in a very intuitive way. Ease for your clients means more bookings, which translates into more reveue for your business.

Hotel Industry demands faster and more reliable solutions for the management of daily back office tasks. We here at Svizzera Solutions bring you Hotel Booker.

This easy to use end to end solution will list your property, receive inquiries about your property and take bookings. The intuitive dashboard and reports will provide you with useful insights about your customers as well as about the progress of your business based on various parameters like monthly, quarterly, customer based etc.

Bring medical consultation to the comfort of your home. Svizzera brings you Gesund, the modern telemedicine platform.

Our telemedicine platform supports you as a doctor and healthcare practitioner by extending your care beyond the four walls of your clinics for a connected doctor-patient experience. Our tech-enabled health platforms help drive your business and manage patient relations so you can focus 100% on delivering the best health care..

CONTACT

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OUR PARTNERS IN SWITZERLAND:

brandnow
Reaches you there

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BrandNow Online Consulting GmbH
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🌐 www.brandnow.ch

Swiss Hospitality Company
Swiss Hospitality Company GmbH
Betliserstrasse 16 CH-8872 Weesen-Fli

✉ ajp@swisshcom.com

🌐 www.swisshcom.com

"If you create and market a service through a business that is in alignment with your personality, incorporates your experiences, harnesses your talents, optimizes your strengths, complements your weaknesses, honors your life's purpose, then there is absolutely no way that anyone can offer the same value that you do!

– Antony Johnson Pereira, Svizzera Solutions COB

We look forward to hearing from you.

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